

AMWA NEWS

AMWA Fellowships

Sarah Dobney / 2021–2022 Director-At-Large and Chair, Member Awards Committee

AMWA Fellowships are awarded to members who have made significant contributions to the goals and activities of AMWA. The 2022 Fellows are leaders with distinguished records of service at the chapter and national levels.

LORETTA BOHN

Loretta Bohn, ELS, is a senior editor/writer at RTI International, an independent, nonprofit research institute, where her current assignments concentrate in behavioral health and criminal justice. A communication specialist with 30 years of experience in editing, writing, and proofreading, she focuses on developing relationships with authors and on mentoring newer editors. Trained as a school teacher, she has taught writing and editing workshops for both AMWA and RTI. In her nonwork hours, Loretta runs a household for the comfort and convenience of her 2 cats, volunteers in various capacities at church, and is learning to garden.



ERICA GOODOFF

Erica Goodoff is a Senior Scientific Editor in the Research Medical Library at The University of Texas MD Anderson Cancer Center, where she has worked for the past 11 years. She began her career at a publishing house, where she started as a proofreader and then became a managing editor of several life science journals. Erica attained the Editor in the Life Sciences certification in 2010 and earned diplomate status in 2020. In her current role, she spends most of her time substantively editing research papers and grant proposals, as well as periodically presenting workshops and training sessions for her clients on how to write these documents. She is also the leader of her group’s editing internship program, in which she recruits, supervises, and mentors future editors.



Erica has been an active member of AMWA for 11 years. She has volunteered for the Southwest Chapter board of directors since 2013 and has served as Treasurer of the Southwest Chapter since 2016. She has presented various open sessions,

roundtables, and webinars on editing and professional development topics at both the chapter and national levels. Erica is currently a member of the Annual Conference Committee and teaches the Essentials of Copyediting workshop.

GAIL V. FLORES

Gail V. Flores is a freelance medical writer who specializes in the development of educational materials for pharmaceutical and biotechnology sales representatives in oncology. Gail’s favorite parts of doing her PhD thesis research in a *Drosophila* lab at UCLA was learning how to develop publications and presentation materials that effectively and clearly communicated the results



or her experiments and reading and hearing about novel research being conducted in other labs around the world. She started working as a science writer in 2000, joined AMWA in 2001, and shortly thereafter launched her medical writing business, Encore Biomedical Communications LLC. After participating in the leadership of the Pacific Southwest Chapter for 11 years, Gail joined AMWA’s national leadership in 2016, had the honor of leading AMWA as President in 2020–2021, and currently serves as AMWA Immediate Past President. Over the years, Gail has been a member or chair of several AMWA committees and task forces, presented at chapter events and annual conferences, co-authored position statements and press releases for AMWA, and contributed to the *AMWA Journal*. Gail is passionate about the craft of medical writing and values the important role medical communicators play in today’s world; she also treasures the friends, professional connections, and welcoming community that AMWA has provided.

Please join AMWA in congratulating Loretta, Erica, and Gail. They will be acknowledged at the 2022 Medical Writing & Communication Conference, to be held in Denver, CO from November 2–5, 2022.

The Member Awards Committee members were Melissa L. Bogen, Elizabeth Brown, Sarah Dobney (chair), Mary Knatterud, Susan Krug (ex officio), Abbie Roth, and Michael Schneir. Diane Noland from AMWA HQ provided excellent support.