

VIRTUALLY AMAZING AMWA 2021

Sarah Dobney, MPH / AMWA Annual Conference Chair, Galion, OH

AMWA's 2021 Medical Writing & Communication Conference will be held virtually on October 27-29, 2021.

2020 delivered **disruption**, ignited **innovation**, and required **resilience** in our professional and personal lives. #AMWA2021 will shine a spotlight on the importance of medical communication, and the strength and commitment of the medical writing community, during these difficult yet amazing times.

In making the decision to go virtual, AMWA relied on public health guidance, federal and state-by-state event restrictions, and member survey feedback and concluded that is not feasible to plan and implement an in-person, large-scale, multiday conference for the AMWA community this fall.

We are redoubling our efforts to ensure that #AMWA2021 delivers the best content and experiences possible. Building on our success from last year's first virtual conference, we will be creating an online experience that meets attendees' professional development and networking needs. Join us for engaging education sessions with live chats; small-group, interactive roundtable discussions; insightful poster presentations, and inspiring plenary sessions. We will also celebrate the accomplishments of our colleagues and peers over the past year. Profiles of AMWA's award winners can be found in this issue.

#AMWA2021 Education Session Preview

- A Systematic Approach to Manuscript Editing
- Best Practices for Medical Writing with a Disclosure Mindset
- Bridging the Gap: Transitioning Into Regulatory Medical Writing
- Catapult Your Career Using LinkedIn
- Copyright 101: A Practical Guide to Properly Reusing and Sharing Journal Publications Information
- Data, Design, and Technology: Effective Infographic Strategies for Health Communication
- Describing Mental Disorders Using the Language of Neuroscience
- How to Master Scientific Publications: A Medical Writer's Bag of Tricks
- Launching and Building a Freelance Business: A Proven 10-Step Process
- Leveraging Accessibility Best Practices to Elevate Your Social Media and Health Communication Strategies
- Not a Ghost in the Machine: Building a Rich, Virtual Culture
- Sales Training and Beyond: Developing Educational Content Across the Pharma/Biotech Landscape
- Teaching the Next Generation of Regulatory Medical Writers
- The Case for Business Intelligence in Medical Writing
- WFH! WTF? What I've Learned From 32 Years of Working From Home That Might Just Help You Survive

And many more!

**Full program and registration information available at
www.amwa.org/conference.**

We look forward to seeing you online for #AMWA2021!

Author declaration and disclosures: The author notes no commercial associations that may pose a conflict of interest in relation to this article.

Author contact: conference@amwa.org