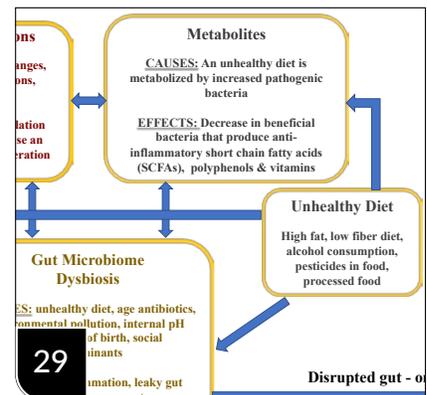


Contents

V39 N1
SPRING
2024

- 5 FROM THE EDITOR > [Michael G. Baker](#)
- CONFERENCE - AWARDS**
- 6 2023 Harold Swanberg Distinguished Service Award
> [Joan Affleck](#)
- 8 2023 John P. McGovern Award Address > [Jessica Steier and Andrea C. Love](#)
- 16 2023 Walter C. Alvarez Award Address
Building Trust in Public Health: Integrating Communication Every Step of the Way > [Katelyn Jetelina](#)
- CONFERENCE - SESSION REPORTS**
- 20 Next-Level QC Review and Editing in Medical Writing
> [Angela Trenkle](#)
- 21 Roads Leading to Approval: The Right Level of Detail for CMC Submissions > [Sidonie Jones](#)
- 23 Shackleton's Ghost Writer: Navigating the Landscape of Appropriately Acknowledging Authors > [Lara Burgess](#)
- 25 Social Media Continuing Medical Education: Next Steps
> [Laura Tibaquirá](#)
- 27 Strategies to Prevent Medical Writer Burnout > [Sophie Ash](#)
- SCIENCE SERIES**
- 29 The Gut Microbiome–Human Body Symbiosis: Relevance of the Ubiquitous Microbial Community on Health and Development, Part 2 > [Smitha S. Dutt](#)
- CREATIVE WRITING**
- 39 Harmonies of Justice: Reflections on Virtue and Equality
> [George Ongoro](#)
- FREELANCE FOCUS**
- 40 Nourish Your Niche: The Rewards and Risks of Specialized Medical Writing > [Alex Howson](#)



MORE Contents

42 TECHNOLOGY TALK

Generative AI in Clinical Research: Regulatory Submissions, Clinical Data Management, and Beyond ▶ [Ihab Mansoor](#), [Javier García Ortiz](#), and [Matthew Rector](#)

TOPICAL FEATURES

44 Using Innovative Tools and Lean Writing Workflow Processes to Accelerate Regulatory Document Writing ▶ [Robert Panek](#), [Sara Fernandes](#), [Mauro Meloni](#), [Gregory Morehouse](#), and [Rona Grunspan](#)

51 The Making of the International Standard for Writing in Plain Language ISO 24495-1: Its Usefulness, Content, and How It Came into Existence ▶ [Thomas M. Schindler](#)

56 Understanding the Impact of Technology on Medical Writing: AMWA Survey Results from June 2023 ▶ [Karen Rutkowski](#), [Kenneth Shapiro](#), and [Laura Sheppard](#)

AMWA NEWS

60 From the President ▶ [R. Michelle Sauer](#)

61 CALENDAR OF MEETINGS

EDITOR-IN-CHIEF	Michael G. Baker, PhD
MANAGING EDITOR	Rachel Mosher, MA
SECTION EDITORS	
Progress in Publications	Qing Zhou, PhD, ELS
Regulatory Insights	Jennifer Bridgers, MS, MWC
Science Series	Naomi Bishop, MD
Statistically Speaking	Thomas M. Schindler, PhD
Everyday Ethics	Julie Ravo, MA
Freelance Focus	Ruwaida Vakil, MSc
CE Craft Corner	Haifa Kassis, MD
Practical Matters	Elizabeth Kukielka, PharmD, MA, MS, MWC
Around the Career Block	Cecilia Petrus, MSc
Technology Talk	Kyla Ross, BS, MS

REGULAR CONTRIBUTORS

Freelance Focus	Brian Bass, MWC
	Melissa L. Bogen, ELS
	Sherri Bowen, MA, ELS
	Lori De Milto, MJ
	Cathryn D. Evans
	Gail V. Flores, PhD
	Alex Howson, PhD
	Phyllis Minick
In the Service of Good Writing	Laurie Endicott Thomas, MA, ELS
Conscious Writing	Crystal R. Herron, PhD, ELS
EDITORS IN MEMORIAM	Lori L. Alexander, MTPW, ELS, MWC
	Ronald J. Sanchez
2023-2024 PRESIDENT	R. Michelle Sauer, PhD, ELS
2023-2024 BOARD LIAISON	Qing Zhou, PhD, ELS
2023-2024 STAFF LIAISON	Shari Rager, MS, CAE
EXECUTIVE DIRECTOR	Susan Krug, MS, CAE
GRAPHIC DESIGNER	Amy Boches, biographics

EDITORIAL OFFICE: ManagingEditor@amwa.org. Instructions for authors available at: www.amwajournal.org.

ADVERTISING: Contact marketing@amwa.org or (240) 239-0940. All advertising is subject to acceptance by AMWA and should be for products and services relevant to professional medical communicators. AMWA is not responsible for the content of advertising and does not endorse any advertiser or its products or services.

SUBSCRIPTION: The *AMWA Journal* is published quarterly. Subscription is included with AMWA membership. Nonmember subscriptions cost is \$75 per year.

CONTACT: American Medical Writers Association, 9841 Washingtonian Blvd, Suite 500-26, Gaithersburg, MD 20878. Phone: (240) 238-0940; Fax: (301) 294-9006; Email: amwa@amwa.org.

The *AMWA Journal* is in the MLA International Bibliography and selectively indexed in the Cumulative Index to Nursing and Allied Health Literature (CINAHL) print index and the CINAHL database.

The opinions expressed by authors contributing to the *Journal* do not necessarily reflect the opinions of AMWA or the institutions with which the authors are affiliated. The association accepts no responsibility for the opinions expressed by contributors to the *Journal*.

©2024 American Medical Writers Association. All rights reserved.
ISSN 2163-5315

AMWA JOURNAL MISSION STATEMENT

In support of the mission of the American Medical Writers Association (AMWA) and to advance the broader profession, the *AMWA Journal* publishes content that reflects the interests, concerns, and expertise of medical communicators. Its purpose is to inform, inspire, and motivate medical communicators.