

AMWA NEWS

AMWA Annual Financial Report, 2022–2023

Julie Phelan, MD, MBA / 2022–2023 AMWA Treasurer

Following is AMWA's financial report for the 2022–2023 fiscal year, which ended June 30, 2023.

Based on the number of attendees and positive evaluation results, we had a very successful 2022 Annual Conference and Executive Forum in Denver, Colorado. We produced profitable webinar programs, continued engaging executives, provided continued support for the value of medical writing projects, and initiated a new apprenticeship toolkit project. Significant progress was made on our Diversity, Equity, and Inclusion (DEI) and Health Communication Curriculum initiatives as we contracted with a DEI consultant to design interactive facilitated Board of Directors discussions and assembled a Health Communication Task force. We also continued marketing strategies to promote our major revenue-generating programs, increased membership, and created valuable and timely content and member resources.

FINANCIAL PERFORMANCE

Net income from program operations was \$178,000 versus a budgeted net loss from operations of (\$222,000). AMWA reported a net surplus for the 2022–2023 fiscal year of \$435,000 that was due to revenue exceeding budget, expenses under budget, and a significant investment income of \$257,000.

REVENUES

Overall, program revenues of \$2,127,000 exceeded budget expectations by 6%. This was largely because of conservative income budget estimates. Membership, annual conference, and education and certificate program income continue to be AMWA's major sources of revenue, providing 90% of AMWA's program revenue (Figure 1).

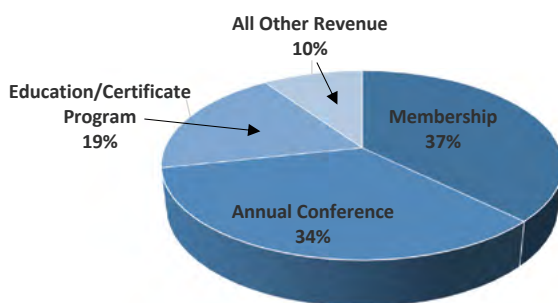


Figure 1. Sources of program revenue for the fiscal year that ended June 30, 2023.

EXPENSES

AMWA invests in programs, products, and services that bring value to members and the medical writing community. Overall, program expenses were under budget by 13% for the fiscal year. Total program expenses for the fiscal year were \$1,949,000, with 25% of the expenses being used to fund membership benefits, 29% of expenses were used to produce the annual conference, 16% of expenses funded educational programs including the Essential Skills Certificate Program and online education, and 4% was used to produce the journal (Figure 2).

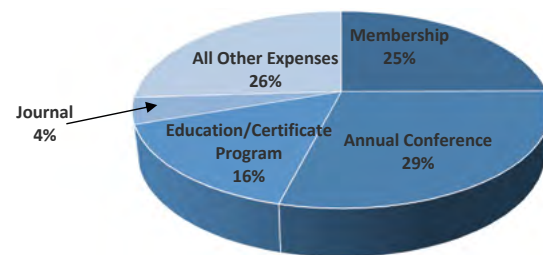


Figure 2. Sources of major program expenses for the fiscal year that ended June 30, 2023.

RESERVES

Reserves are the accumulation of funds over time that enable an organization to withstand an emergency or to invest in new mission-related initiatives. Unrestricted reserves of 6 to 12 months of annual operating expenses represent a standard target for not-for-profit organizations. Budgeted annual operating expenses are \$2,319,000 for the fiscal year beginning July 1, 2023, to June 30, 2024. AMWA's unrestricted short- and long-term investment reserve level of \$2,960,000 on June 30, 2023, provided sufficient reserves to cover 6 to 12 months of operations. AMWA's restricted Endowment and McGovern funds totaled \$229,000 and \$186,000, respectively.

FINANCIAL POSITION

An organization's financial position is reflected in its asset and liability holdings. AMWA is well positioned to pay its obligations and plan for the future. Total assets were \$4,774,000 as of June 30, 2023, and the organization's liabilities totaled \$942,000.

FINANCIAL STATEMENT AUDIT RESULTS

Mullins, PC, AMWA's independent auditors, expressed an unqualified opinion regarding their audit of the financial statements for the fiscal year that ended June 30, 2023. An unqualified opinion states that the financial statements present fairly, in all material respects, an entity's financial position, results of operations, and cash flows in conformity with generally accepted accounting principles. AMWA continues to be in a secure financial position as it continues expanding member benefits and resources into the next fiscal year. The full audit report is available to AMWA members upon request.

Acknowledgments

I thank Calibre CPA Group, PLLC, for providing the financial data, and the members of the 2022–2023 Budget and Finance Committee for their review of reports and budgets: Karen Bannick McQuoid, Ana Bozas, Alice Pappas, Whitney Smalley-Freed, Laura Town, and Christine Wogan, as well as ex-officio members Elise Eller (2022–2023 AMWA President), Michelle Sauer Gehring (AMWA President-Elect), and Susan Krug (AMWA Executive Director).

Author declaration and disclosures: *The authors note no commercial associations that may pose a conflict of interest in relation to this article.*

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The advertisement features a blue textured background on the left and a dark wood-grain background on the right. A blue dumbbell is positioned diagonally across the center. In the top right corner, there is a logo of an open book with the text 'AMWA EDUCATION' and 'Write better. Write now.' below it. The main text 'Get FIT with AMWA' is in large white letters on the left. Below it, the words 'FAST', 'INTERACTIVE', and 'TRAINING' are stacked vertically in green, yellow, and green respectively. The website 'www.amwa.org/fit' is in green. On the right, a paragraph describes the series: 'AMWA's FIT Series helps medical communicators stay healthy. In only 15 minutes—jog your memory, tone your writing muscles, build your core skills, and stretch your knowledge.' Below this, a list of topics is provided: 'Misplaced Modifiers', 'Mean, Median, and Mode', 'Dangling Participles', and 'Measures of Variability'. At the bottom right, it says 'Only \$15 each / Approved for .5 CE'.