# Contents V39 N3 FALL 2024

# 4 FROM THE GUEST EDITOR > Angela Russell Winnier

### THEME ARTICLES

- 5 Advantages and Applicability of a Master Class Series as a Training Model for Mid-Career Medical Writers: Our Experience From the Perspectives of the Manager, Trainer, and Participants > Andriana Papaconstantinou, Anne McDonough, and Luba Binshtok
- 9 The Call of the Open Road: Is Medical Writing Right for You? > Robin Whitsell
- Training the Medical Writers of the Future Using a Structured 11 Entry-Level Program: A Life Sciences Communications Agency Perspective > Michelle Utton-Mishra, Melissa K. Purves, Linda Mascarenhas, and Valerie Moss
- Medical Writing and Editing Internships: Preparing the Next 16 Generation of Medical Communication Professionals > Sidonie Jones

### **TECHNOLOGY TALK**

Is the Hype Real? Real-Life User Experience of an Artificial 18 Intelligence Tool for Clinical Study Report Production > Julia Forjanic Klapproth

### **CE CRAFT CORNER**

Advance Your Writing Skills:Crafting Effective Multiple-Choice 21 Questions for Continuing Education Activities > Heidi Veillette

## **CONSCIOUS WRITING**

The Essential Elements of the Discussion Section of a 25 Research Manuscript > Crystal R. Herron

### **FREELANCE FOCUS**

> Melissa L. Bogen, Cathryn D. Evans, Lori De Milto, and Alex Howson

Q1: What advice would you give to freelance medical writers, 28 editors, or communicators who are new to medical writing and have limited writing experience?

Q2: What are the top software tools for new medical writers?

Q3: What is the role of generative artificial intelligence in medical writing?

### IN THE SERVICE OF GOOD WRITING

31 How to Read (and Write) a Book > Laurie Endicott Thomas



Be Brave - challenge the status the learnings and step out of the



Be Human - consider patients in integrity and empathy and nurtu everyone to succeed

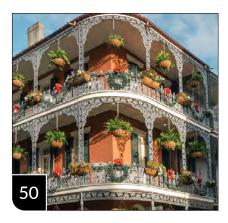


Be Passionate - go one step bey asting partnerships, love what y



Be Exceptional - set the highest continuously learn





# **Contents**

### **REGULATORY INSIGHTS**

35 European Union Regulation on Personal Data Protection in Medical Writing > Tatiana Revenco

### **AMWA NEWS**

- 40 From the President > R. Michelle Sauer
- **41** AMWA Annual Financial Report, 2022–2023 > Julie Phelan
- **43** 2024 Walter C. Alvarez Award Recipient Oris Brawley, MD > Michele W. Sequeira
- 44 2024 John P. McGovern Award Recipient Eliseo Pérez-Stable, MD > R. Michelle Sauer
- 45 2024 Golden Apple Award Recipient Kathy Spiegel, PhD, MWC > Loretta Bohn
- 46 2024 AMWA President's Award Recipient Barbara Gastel, MD, MPH, ELS(H) R. Michelle Sauer
- Member Awards Committee Announces Honors 47 > Loretta Bohn
- 48 Officer Candidate Slate for the 2024–2025 Election > Roshawn (Shawn) Watson
- 50 Innovate, Inform, And Inspire: Jazz Up Medical Communication at the 2024 Medical Writing & Communication Conference > Michele W. Sequeira
- 51 Sneak Peek of the AMWA 2024 Medical **Communication Compensation Survey Results** > Shari Rager
- 54 CALENDAR OF MEETINGS

### AMWA JOURNAL MISSION STATEMENT

In support of the mission of the American Medical Writers Association (AMWA) and to advance the broader profession, the AMWA Journal publishes content that reflects the interests, concerns, and expertise of medical communicators. Its purpose is to inform, inspire, and motivate medical communicators.



## GUEST EDITOR MANAGING EDITOR SECTION EDITORS

Progress in Publications Qing Zhou, PhD, ELS Regulatory Insights Science Series Statistically Speaking Everyday Ethics Freelance Focus CE Craft Corner Practical Matters Around the Career Block Technology Talk **REGULAR CONTRIBUTORS** 

Freelance Focus

In the Service of Good Writing

EDITORS IN MEMORIAM

2023-2024 PRESIDENT

EXECUTIVE DIRECTOR

2023-2024 BOARD LIAISON

2023-2024 STAFE LIAISON

**Conscious Writing** 

EDITOR-IN-CHIEF Michael G. Baker, PhD Angela Russell Winnier, PhD Rachel Mosher, MA

> Jennifer Bridgers, MS, MWC Naomi Bishop, MD Thomas M. Schindler, PhD Julie Ravo, BA, MA Ruwaida Vakil, MSc Haifa Kassis, MD Elizabeth Kukielka, PharmD, MA, MS, MWC Cecilia Petrus, MSc Kyla Ross, BS, MS

Brian G. Bass, MWC Melissa L. Bogen, ELS Sherri Bowen, MA, ELS Lori De Milto, MJ Cathryn D. Evans Gail V. Flores, PhD Alex Howson, PhD **Phyllis Minick** Laurie Endicott Thomas, MA, ELS Crystal R. Herron, PhD, ELS Lori L. Alexander, MTPW, ELS, MWC Ronald J. Sanchez R. Michelle Sauer, PhD, ELS Qing Zhou, PhD, ELS Shari Rager, MS, CAE Susan Krug, MS, CAE GRAPHIC DESIGNER Amy Boches, biographics

EDITORIAL OFFICE: ManagingEditor@amwa.org. Instructions for authors available at: www.amwajournal.org.

ADVERTISING: Contact marketing@amwa.org or (240) 239-0940. All advertising is subject to acceptance by AMWA and should be for products and services relevant to professional medical communicators. AMWA is not responsible for the content of advertising and does not endorse any advertiser or its products or services.

SUBSCRIPTION: The AMWA Journal is published quarterly. Subscription is included with AMWA membership. Nonmember subscriptions cost is \$75 per year.

CONTACT: American Medical Writers Association, 9841 Washingtonian Blvd. Suite 500-26, Gaithersburg, MD 20878. Phone: (240) 238-0940; Fax: (301) 294-9006; Email: amwa@amwa.org.

The AMWA Journal is in the MLA International Bibliography and selectively indexed in the Cumulative Index to Nursing and Allied Health Literature (CINAHL) print index and the CINAHL database.

The opinions expressed by authors contributing to the Journal do not necessarily reflect the opinions of AMWA or the institutions with which the authors are affiliated. The association accepts no responsibility for the opinions expressed by contributors to the Journal.

©2024 American Medical Writers Association. All rights reserved. ISSN 2163-5315