

AMWA NEWS

Sneak Peek of the AMWA 2024 Medical Communication Compensation Survey Results

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As the leading professional organization for medical writers, editors, and communicators, AMWA has been conducting periodic compensation surveys since 1989. This research is designed to provide insights into income, and the factors that affect it, within the field of medical communication.

The **AMWA 2024 Medical Communication Compensation Survey** was conducted in March and April 2024 by an outside research firm, Association Research, Inc (ARI). ARI will deliver the final, comprehensive report to AMWA in Fall 2024. AMWA members will receive full access to the report as an exclusive member benefit. On the following pages, infographics highlighting select results from the full-time employed and full-time freelance medical communicator data sets (respectively) are presented.

Upon reviewing these top-level highlights, it is important to note that gross income for employees and freelancers cannot be directly compared due to a variety of factors. Gross income for employed medical communicators is reported prior to any taxes or other paycheck deductions. Gross freelance income as reported includes all revenue, including sub-contractors (if applicable), prior to any business expenses. Income for employed and freelance medical communicators varies according to many factors, including years of experience, employment level, employer/client type, level of education, area of work, and number of hours worked.

The published report will provide a comprehensive analysis and full results including quartiles, means, medians, and other statistical analysis. The infographics provided here only display a few highlights from the survey, including the mean, or simple average, value for gross income.

AMWA is grateful for the support of AMWA member volunteers in reviewing and updating the survey instrument and subsequent analyses. The review team included Gail Flores, PhD; Leena Knight, PhD; Stephen Palmer, PhD, ELS; Joanne Rosenberg, MS, ELS; Cynthia Saver, MS, RN; Linda Yih; Kim Korwek, PhD (Board liaison); and Shari Rager, MS, CAE (Staff lead). AMWA is also grateful to every medical writer, editor, and communicator who took the time to complete the survey. Your efforts allow AMWA to create the forthcoming AMWA 2024 Medical Communication Compensation Report and provide this and other valuable resources for the field of medical communication.

Employee:

Your employer deducts all taxes (federal, state, and Social Security) from your paycheck.

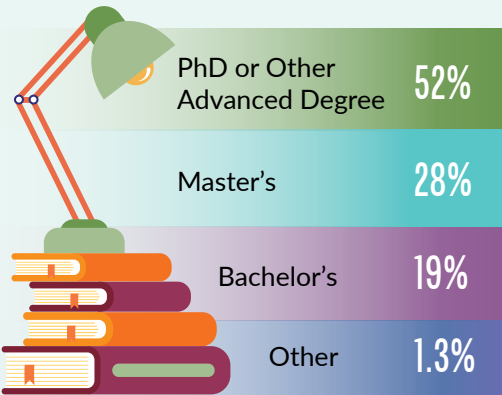
Freelance:

You pay your own taxes (federal, state, and Social Security). You may also describe yourself as an independent contractor, consultant, or self-employed. This status applies if you pay yourself a salary (and taxes) through your freelance company.

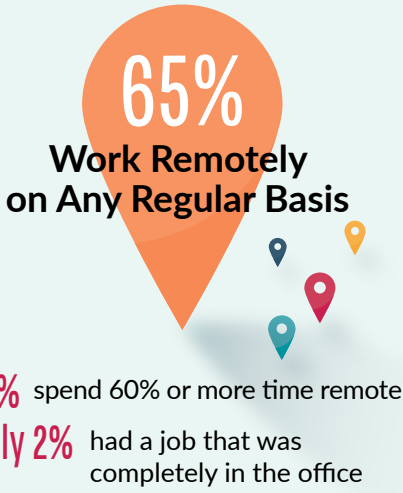
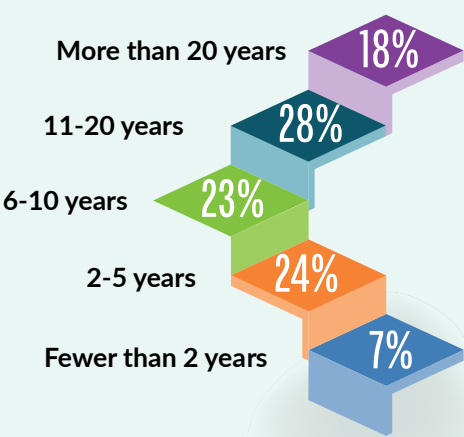
AMWA 2024 COMPENSATION SURVEY

Highlights for Full-time Employed Medical Communicators

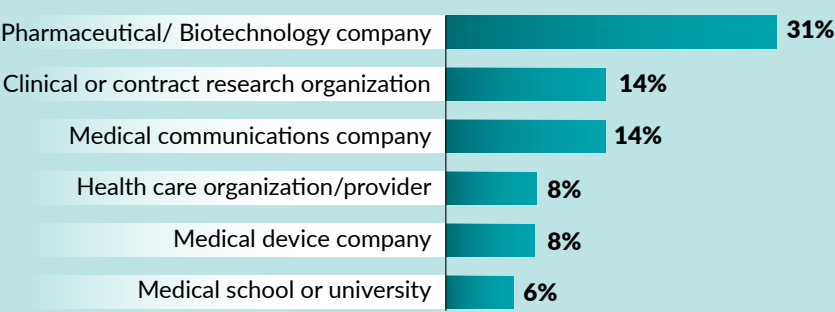
Highest Level of Education



Years of Experience



Employer Type



Mean Income for Full-time Employed Medical Communicators

By Type of Work



By Area of Work



Most Common Benefits Received

- ✓ Health insurance 96%
- ✓ Retirement savings plan 89%
- ✓ Life and/or disability insurance ... 85%
- ✓ Employer match to retirement ... 80%
- ✓ Pre-tax spending programs 74%
- ✓ Annual cash bonus 68%
- ✓ Professional development 66%

Explore the complete AMWA 2024 Medical Writing & Compensation Report at www.amwa.org.

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ASSOCIATION**
The Resource for Medical Communicators

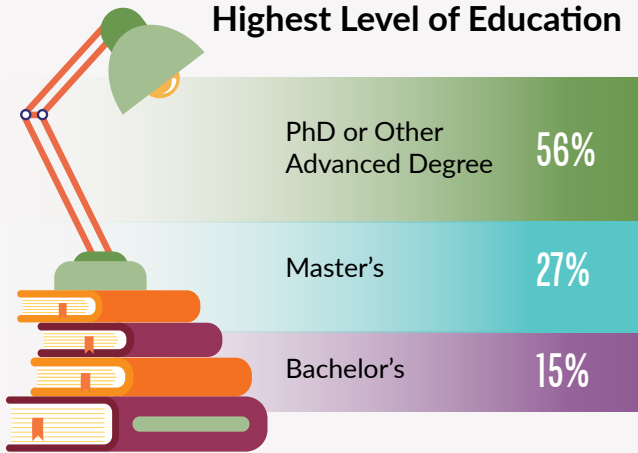
Income information is based on 2023 data reported in US dollars by 671 full-time employed respondents, including those working outside the US. All income data are presented as means. Income varies according to many factors, including years of experience, level of education, employment level, employer type, and area of work. Gross income for freelancers and employees cannot be directly compared due to these and other factors. Percentages were rounded. Totals may not equal 100%. Not all respondents answered all questions.

AMWA 2024 COMPENSATION SURVEY

Highlights for

Full-time Freelance Medical Communicators

Highest Level of Education



39% More than 20 years

28%

11-20 years

16%

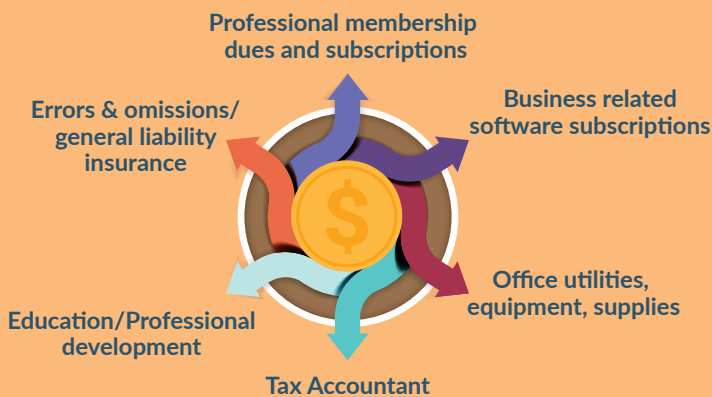
6-10 years

17%

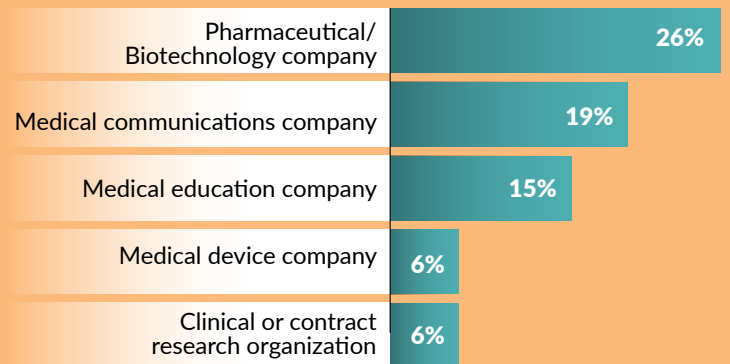
5 years or less

Years of Medical Communication Experience

Most Common Recurring Expenses



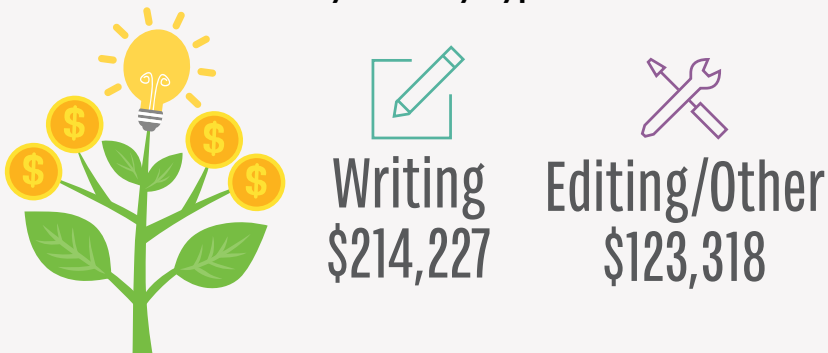
Primary Client Type



% reporting as top source of income

Mean Gross Income for Full-time Freelance Medical Communicators

By Primary Type of Work



By Primary Area of Work



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