FROM THE EDITOR
What’s Coming to the Journal in 2022  Michael G. Baker

FEATURES
Optimizing the Value of Regulatory Medical Writers
Dylan Harris, Lisa Chamberlain James, Julia Forjanic Klapproth, Brian Bass, and Angela Russell Winnier, on behalf of the AMWA Value of Medical Writing Working Group

Value of Medical Writing: The Regulator’s Perspective
Julia Cooper, Lisa Chamberlain James, Joan Affleck, Brian Bass, Julia Forjanic Klapproth, and Dylan Harris, on behalf of the AMWA Value of Medical Writing Working Group

Value of Medical Writing: The Regulatory Writer’s Perspective
Dylan Harris, Cathy Tyrrell, Amy Myers, Cynthia Carr, and Karen L. Fink, on behalf of the AMWA Value of Medical Writing Working Group

Effective Communication Between Medical Writers and Creative Teams: The Secret Condiment for a Flavorsome Sauce
Andrea Caricilli Blotta

CALENDAR OF MEETINGS

BIOGRAPHY
Walter Clement Alvarez: Physician • Researcher • Columnist
Thomas A. Lang

SOCIAL MEDIA
How to Make LinkedIn a Career-Building Tool Lori De Milto
173 REGULATORY INSIGHTS
“I Can Help You If You Would Just Let Me!”: The Journey From Vendor to Trusted Partner
An Interview with Demetrius Carter
  › Diana Henzel

177 PRACTICAL MATTERS
The Razor’s Edge of Predatory Publishing
An Interview with Jeffrey Beall
  › Mary Kemper

182 MEMBERS MATTERS
Resilience: One Family’s History
The Skills and Tools for Organizing Large Amounts of Discordant Information Into a Cohesive Story
  › Judy Stone

185 AMWA NEWS
AMWA, EMWA, and ISMPP Promote Ethical, Professional Medical Writing in JAMA Oncology
Letter to the Editor  › Thomas M. Schindler and Gail V. Flores
From the President/Inaugural Address
  › Katrina R. Burton
Introducing the 2021–2022 Board of Directors
  › Katrina R. Burton

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In support of the mission of the American Medical Writers Association (AMWA) and to advance the broader profession, the AMWA Journal publishes content that reflects the interests, concerns, and expertise of medical communicators. Its purpose is to inform, inspire, and motivate medical communicators.